



KLAS - LLC
3228 Channel 8 Drive
Las Vegas, NV 89109
Main: (702)792-8888
Billing: (702)650-1119

8NewsNow.com

Billing Address:

Cross Roads Media
Attention: Accounts Payable
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

Send Payment To:

KLAS - LLC
3228 Channel 8 Drive
Las Vegas, NV 89109

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
37573-1	10/21/12	October 2012	10/01/12 - 10/20/12

Station	Account Executive	Sales Office	Sales Region
KLAS	Mike Jones	Washington Katz	National

Advertiser	Product	Estimate Number
Crossroads GPS	ISSUE	1119

Flight Dates	Order #	Alt Order #
10/13/12 - 10/20/12	37573	08879721

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
Political

IDB #	Advertiser Code	Product Code
	12	11

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/14/12	10/14/12	Game Time/UNLV	1135p-1205a	-----S	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----S 1 \$500.00									
<u>Spots: # Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 8 Su 10/14/12 11:53 PM Game Time/UNLV 1135p-1205a :30 NV04TV02GPH \$500.00 NM									
5	10/20/12	10/20/12	8 News Now Sat 11p	11-1135p	-----S-	:30	1	\$5,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S- 1 \$5,000.00									
<u>Spots: # Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 8 Sa 10/20/12 11:13 PM 8 News Now Sat 11p 11-1135p :30 NV04TV02GPH \$5,000.00 NM									
6	10/14/12	10/14/12	Inside Edition Wknd	530-6p	-----S	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----S 1 \$2,000.00									
<u>Spots: # Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 8 Su 10/14/12 5:44 PM Inside Edition Wknd 530-6p :30 NV04TV02GPH \$2,000.00 NM									
7	10/15/12	10/16/12	8 News Now 5-630p M-F	5-630p	MT-----	:30	2	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 MT----- 2 \$3,000.00									
<u>Spots: # Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 8 M 10/15/12 5:23 PM 8 News Now 5-630p M-F 5-630p :30 NV04TV02GPH \$3,000.00 NM									
2 8 Tu 10/16/12 5:14 PM 8 News Now 5-630p M-F 5-630p :30 NV04TV02GPH \$3,000.00 NM									
8	10/17/12	10/18/12	8 News Now 5-630p M-F	5-630p	--WT---	:30	2	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --WT--- 2 \$3,000.00									
<u>Spots: # Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 8 W 10/17/12 5:28 PM 8 News Now 5-630p M-F 5-630p :30 NV04TV02GPH \$3,000.00 NM									
2 8 Th 10/18/12 6:09 PM 8 News Now 5-630p M-F 5-630p :30 NV04TV02GPH \$3,000.00 NM									
9	10/19/12	10/19/12	8 News Now 5-630p M-F	5-630p	----F--	:30	1	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									

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Crossroads GPS	ISSUE	1119	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
9	10/19/12	10/19/12	8 News Now 5-630p M-F	5-630p	----F--	:30	1	\$3,000.00	NM
10/15/12 10/21/12 ----F-- 1 \$3,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 F 10/19/12 6:06 PM 8 News Now 5-630p M-F 5-630p :30 NV04TV02GPH \$3,000.00 NM									
10	10/14/12	10/14/12	8 News Now Sun AM #2	8 News Now Sun A	-----S	:30	1	\$2,500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/08/12 10/14/12 -----S 1 \$2,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Su 10/14/12 8:06 AM 8 News Now Sun AM #2 8 News Now Sun A :30 NV04TV02GPH \$2,500.00 NM									
11	10/16/12	10/16/12	Live w/Kelly	9-10a	-T-----	:30	1	\$2,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 -T----- 1 \$2,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Tu 10/16/12 9:36 AM Live w/Kelly 9-10a :30 NV04TV02GPH \$2,000.00 NM									
12	10/17/12	10/17/12	Live w/Kelly	9-10a	--W----	:30	1	\$2,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 --W---- 1 \$2,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 W 10/17/12 8:59 AM Live w/Kelly 9-10a :30 NV04TV02GPH \$2,000.00 NM									
13	10/19/12	10/19/12	Live w/Kelly	9-10a	----F--	:30	1	\$2,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 ----F-- 1 \$2,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 F 10/19/12 9:38 AM Live w/Kelly 9-10a :30 NV04TV02GPH \$2,000.00 NM									
14	10/15/12	10/16/12	8 News Now 4p M-F	4-5p	-T-----	:30	2	\$2,500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 -T----- 2 \$2,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 8 Tu 10/16/12 4:14 PM 8 News Now 4p M-F 4-5p :30 NV04TV02GPH \$2,500.00 NM 1 8 Tu 10/16/12 4:29 PM 8 News Now 4p M-F 4-5p :30 NV04TV02GPH \$2,500.00 NM									
15	10/17/12	10/18/12	8 News Now 4p M-F	4-5p	--WT---	:30	2	\$2,500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 --WT--- 2 \$2,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 W 10/17/12 4:16 PM 8 News Now 4p M-F 4-5p :30 NV04TV02GPH \$2,500.00 NM 2 8 Th 10/18/12 4:45 PM 8 News Now 4p M-F 4-5p :30 NV04TV02GPH \$2,500.00 NM									
16	10/19/12	10/19/12	8 News Now 4p M-F	4-5p	----F--	:30	1	\$2,500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 ----F-- 1 \$2,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 F 10/19/12 4:56 PM 8 News Now 4p M-F 4-5p :30 NV04TV02GPH \$2,500.00 NM									
20	10/15/12	10/15/12	8 News Now Noon M-F	12-1230p	M-----	:30	1	\$2,000.00	NM

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Advertiser	Product	Estimate Number	
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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
20	10/15/12	10/15/12	8 News Now Noon M-F	12-1230p	M-----	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 M----- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 M 10/15/12 12:30 PM 8 News Now Noon M-F 12-1230p :30 NV04TV02GPH \$2,000.00 NM									
21	10/17/12	10/17/12	8 News Now Noon M-F	12-1230p	--W----	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --W---- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 W 10/17/12 12:30 PM 8 News Now Noon M-F 12-1230p :30 NV04TV02GPH \$2,000.00 NM									
26	10/16/12	10/16/12	8 News Now 11p M-F	11-1135p	-T-----	:30	1	\$5,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -T----- 1 \$5,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Tu 10/16/12 11:34 PM 8 News Now 11p M-F 11-1135p :30 NV04TV02GPH \$5,000.00 NM									
33	10/15/12	10/17/12	Ellen	3-4p	MTW----	:30	3	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 MTW---- 3 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 M 10/15/12 3:31 PM Ellen 3-4p :30 NV04TV02GPH \$2,500.00 NM 2 8 Tu 10/16/12 3:31 PM Ellen 3-4p :30 NV04TV02GPH \$2,500.00 NM 3 8 W 10/17/12 3:37 PM Ellen 3-4p :30 NV04TV02GPH \$2,500.00 NM									
34	10/18/12	10/18/12	Ellen	3-4p	---T---	:30	1	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ---T--- 1 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Th 10/18/12 3:30 PM Ellen 3-4p :30 NV04TV02GPH \$2,500.00 NM									
35	10/19/12	10/19/12	Ellen	3-4p	----F--	:30	1	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ----F-- 1 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 F 10/19/12 3:00 PM Ellen 3-4p :30 NV04TV02GPH \$2,500.00 NM									
39	10/13/12	10/13/12	8 News Now Sat 5-7p	5-7p	-----S-	:30	1	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----S- 1 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Sa 10/13/12 6:42 PM 8 News Now Sat 5-7p 5-7p :30 NV04TV02GPH \$2,500.00 NM									
47	10/17/12	10/17/12	Inside Edition	630-7p	--W----	:30	1	\$5,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --W---- 1 \$5,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 W 10/17/12 6:42 PM Inside Edition 630-7p :30 NV04TV02GPH \$5,500.00 NM									
51	10/16/12	10/16/12	NCIS: LA	8-9p	-T-----	:30	1	\$50,000.00	NM

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Advertiser	Product	Estimate Number	
Crossroads GPS	ISSUE	1119	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
51	10/16/12	10/16/12	NCIS: LA	8-9p	-T-----	:30	1	\$50,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-T-----	1	\$50,000.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 8	Tu	10/16/12	8:48 PM	NCIS: LA	8-9p	:30	NV04TV02GPH	\$50,000.00	NM
53	10/13/12	10/13/12	ACC Football	930a-12pm	-----S-	:30	1	\$2,250.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-----S-	1	\$2,250.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 8	Sa	10/13/12	9:52 AM	ACC Football	930a-12pm	:30	NV04TV02GPH	\$2,250.00	NM
<u>Total Spots</u>							29		

Payment Terms 30 Days

<u>Gross Total</u>	\$125,250.00
<u>Agency Commission</u>	\$18,787.50
<u>Net Amount Due</u>	\$106,462.50